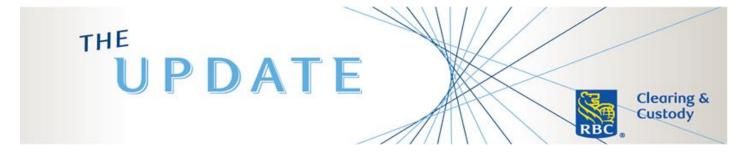
From: Marketplace <mktplc@rbc.com>
Sent: April 15, 2024 9:20 AM
To: Marketplace <mktplc@rbc.com>
Subject: The Update - 2024 Spring Edition



Welcome to the first edition of **The Update** brought to you exclusively by RBC Clearing & Custody. The Update will help you stay current on the latest happenings in the **RBC Marketplace** by highlighting new vendor additions, new preferred pricing arrangements, and updates to existing Marketplace vendor solutions.

In this edition, we are excited to announce four new additions to the RBC Marketplace.

#### **RBC Marketplace Announcements**



MyRepChat is a compliant way for financial professionals to communicate with their clients via text message. Learn more about the offering below and reach out to the vendor directly to take advantage of RBC's preferred pricing.

#### Learn More:

https://myrepchat.com/

#### **Vendor contact information:**

https://myrepchat.com/contact/

### **RBC Preferred Pricing:**

Reach out to your RBC C&C contact for preferred pricing information.

# TIFIN WEALTH

Tifin Wealth is an Al-powered modular workstation that offers proposal generation, planning, risk alignment and multiple integrations with other vendors on one advisory platform.

#### Learn More:

https://tifinwealth.com/

#### **Vendor contact information:**

https://campaign.tifinwealth.com/rbc

#### **RBC Preferred Pricing:**

Reach out to your RBC C&C contact for preferred pricing information.

# AdvisorTools

Zachs Advisor Tools provides multi-asset class screening, charting, news, research, rankings and event information. The platform is primarily used by financial professionals for

## What is RBC Marketplace?

RBC Marketplace brings together all the technology and product solutions from RBC and third-party vendors that you and your financial professionals can use to tailor your own customized offering. Visit our free Marketplace website to browse the offerings.

Visit the RBC Marketplace here



# **Need a Second Opinion?**

RBC now offers complimentary technology consulting to help your firm make the most out of your tech investments. Whether its understanding all that RBC has to offer or optimizing your overall technology stack, we can help.

RBC Technology Consulting can help you navigate and understand the tech tools that RBC C&C has to offer. In addition to being experts on RBC's technology offerings, this team also has deep knowledge of third-party vendor technology solutions based on their experience working with hundreds of fintech vendors and other independent firms, like yours.

investment research and proposal generation. Contact Zacks Advisor Tools to learn more and sign up at RBC's preferred price.

Learn More:

https://advisortools.zacks.com/

**Vendor Contact Information:** 

https://advisortools.zacks.com/ContactUs

#### **RBC Preferred Pricing:**

Reach out to your RBC C&C contact for preferred pricing information.



InvestorCOM is a compliance technology provider offering two solutions.

**PeerCompare** - helps financial professional intuitively assess and document best interest recommendations based on cost, risk and return metrics.

**RollverAnlayzer** – helps financial professionals make best interest rollover recommendations and consistently document and disclose their analysis to clients.

Firms can sign up for one or both solutions for a combined price outlined below. For more information contact InvestorCOM.

Learn More:

https://investorcom.com/

Vendor contact information:

https://investorcom.com/company/contact-us/

#### **RBC Preferred Pricing:**

Reach out to your RBC C&C contact for preferred pricing information.

Take advantage of this <u>complimentary</u> service by emailing <u>c&ctechconsulting@rbc.com</u>

# Tech Help @ RBC

# **Field Services Group**

"How do I" questions? M-F 8 a.m. – 7 p.m. CT (800) 949-0242

#### **Technology Services Group**

Connectivity questions M-F 8 a.m. – 8 p.m. CT (833) 820-3276

# **Technology Training**

Visit <u>RBCtrain.me</u> to book your own technology training session.

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